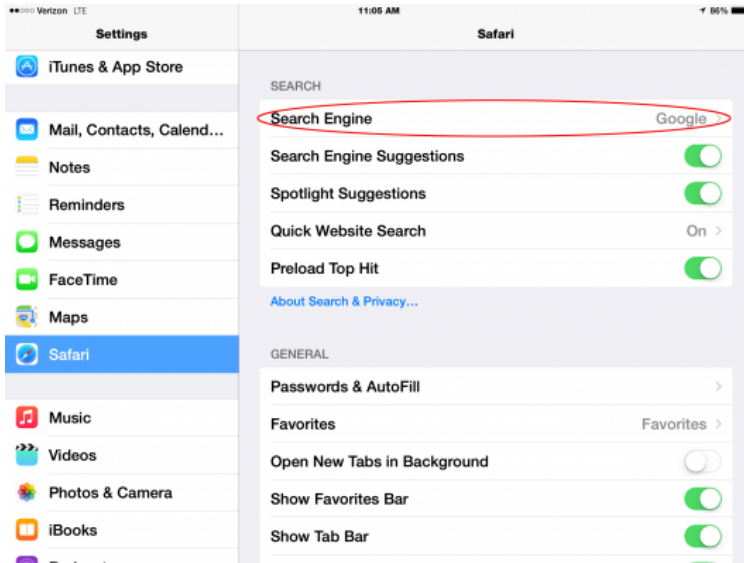


## Change Your Default Search Engine for Greater Privacy

You likely know that Google and other search engines keep a record of your searches so that search results and ads are more relevant to your interests. You can read Google's privacy policy [here](#). In general, they don't share your personal information. If they share your aggregate information with one of their partners, they say they don't include personally identifiable information. That means I may be shown ads for products that interest me, but the company putting the ad on the web page I'm visiting doesn't have my name or contact information. Still, many people don't like the fact that so much information is gathered about them as they use the Internet.

If you're concerned about privacy, the good news is that the DuckDuckGo search engine is now an option in iOS 8. Not only does DuckDuckGo not profile users, they say they show the same search results to everyone for a specific search term, regardless of their previous searches, location, etc.



To switch your default search engine to DuckDuckGo, go to Settings > Safari > Search Engine.

